

The Weekly Grind Newsletter

ABOUT

Date: Weekly

Opportunity & Audience: With 1,800 contacts, the newsletter reaches a targeted audience of business professionals, community leaders, and residents. Sponsors gain prominent placement, connect with a highly engaged audience, and drive traffic to their website, increasing brand visibility and generating valuable leads.

About: The Weekly Grind is the Chamber's newsletter, keeping readers connected to our vibrant community while providing businesses a platform to gain valuable exposure. Each edition delivers updates on Chamber events, business news, and community highlights, offering a powerful way to engage with local professionals and residents.

SPONSORSHIP INFORMATION

2 Sponsorships per newsletter

Contact the Chamber for availability

Upper Newsletter Sponsorship:
\$75 per week or \$275 for 4 weeks.

Lower Newsletter Sponsorship:
\$50 per week or \$175 for 4 weeks.

Benefits:

- Get your brand in front of businesses & community leaders
- Ad links directly to website of your choice
- Average Open Rate 39% (Industry Average 30%)

Specs

- A jpeg that is 620w x 206h pixels (6.458" x 2.146") is due Friday at noon the week before the ad will run. A border around the ad is highly recommended. Please also submit the webpage the ad should be linked to.

